

Media Contact:
Don Sherman
Intrepid Communications
(888) 224-7696
Grown@GrownFolkJAMZ.com

Grown Folk Brothas Add A Sista!



Nationwide, December 2, 2010 - Intrepid Communications Program Director T.O. Double Todd Reynolds announced today that well respected gospel personality Carla Eckels has joined Grown Folk JAMZ™ - The Nation's True Urban Station! Eckels first show will be this Sunday, December 5th.

"When we were thinking of a host for our gospel programming, Carla was very top of mind. We are very pleased she is aboard this train," said Reynolds.

Reynolds is familiar with Eckels for they worked together at Carter-Sherman Broadcast Group's KSJM, where Reynolds was program director and Eckels hosted Joyful Sounds, a highly rated gospel show on Sunday mornings. In addition to KSJM, Eckels has hosted gospel programming at KMUW, KBUZ, WYSO, and WCSU. Eckels was co-host of the nationally syndicated Gospel Top 20 Countdown, program director of KIBN-The Inspirational Black Network, and is an education committee member of the Gospel Music Workshop of America's Gospel Announcer's Guild.

Gospel Sista Carla Eckels will reprise her role as host of Joyful Sounds that airs Sunday mornings on www.GrownFolkJAMZ.com, where Grown Folk Brothas Reynolds and Don Sherman host The Morning Show and The Afternoon PARTAY, weekdays respectively. Sherman is also Director of Operations.

"Grown Folk JAMZ caters to the multi-dimensional urban radio listener. We feature every format that the urban radio listener enjoys, professionally positioned and imaged into one hour, every hour. We simply change the channel for ya," says Sherman. Veteran urban radio imaging maestro Al Twitty is the big voice of Grown Folk JAMZ™.

Grown Folk JAMZ™ has rapidly become one of the fastest growing radio stations on the internet. In just a few months, Grown Folk JAMZ™ has gone from 470th place to being one of the Top 4 listened to R&B/Urban radio stations, logging well over 100,000 Total Listening Hours (TLH) on the Live365 platform.

To target the urban listener, Grown Folk JAMZ™ features:

- Song of Celebration Double Play! @ Top of every hour (Uplifting Gospel Tracks)
- Old School Hip-Hop & Funk Mini-Mix! @ Bottom of every hour
- Music sweeps that include R&B, Classic Soul, and Smooth Jazz
- The Flow! – A Comedy Minute
- The Real Quiet Storm! – Tonight...Overnight...Every Night
- Joyful Sounds! – Every Sunday Morning

For more information, www.GrownFolkJAMZ.com, Grown@GrownFolkJAMZ.com, or 1-888-22-GROWN.