



FOR IMMEDIATE RELEASE

Don Sherman
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GrownFolkJAMZ.com Launched!

Former Carter-Sherman Broadcast Group President Don Sherman and former CSBG Program Director T.O. Double Todd Reynolds launched today **GrownFolkJAMZ.com...The Nation's True Urban Station!**

"**GrownFolkJAMZ.com** is the Ultimate Urban Listening Experience" said Sherman, who is the Director of Operations for Intrepid Communications.

Reynolds, who reprises his role as Program Director for Intrepid, says "The urban radio listener is not one dimensional. **GrownFolkJAMZ.com** features every format that the urban listener enjoys, professionally positioned in to one hour, every hour. We change the channel for Ya!"

GrownFolkJAMZ.com features:

Song of Celebration Mini-Mix! @ top of every hour (Uplifting Gospel Tracks)

Old School Hip-Hop & Funk Throwback JAMZ! @ bottom of every hour

Music sweeps that include **Smooth R&B, Classic Soul, and Smooth Jazz**

Gone! - Hourly showcase of a track by an artist who has left us way too soon

The Flow! – A Comedy or Spoken Word Minute

The Real Quiet Storm! – Overnight...Every Night

Joyful Sounds! – Every Sunday Morning

Today GrownFolkJAMZ.com kicked off with 30,000 Commercial Free JAMZ in a Row! Starting January 4th, Reynolds and Sherman will assume their on-air duties in the morning and afternoon, respectively. For more information, www.GrownFolkJAMZ.com, Grown@GrownFolkJAMZ.com, or the Toll Free JAMZ Line: 1-888-22-GROWN.